

November 1, 2020

For immediate release

26th Annual Wichita Alternative Gift Market—Market “Lite:” a fresh air event

“Gifts inspiring change!” The Wichita Alternative Gift Market brings dozens of local, national, and global charities together for one day, the second Saturday of each November. We are pleased to return to First Presbyterian Church, 525 N. Broadway (at Central) for a second year, from 10 a.m. to 3 p.m. on **November 14, 2020**.

Due to 2020’s challenges, this year’s market will be outside, shorter, and scaled down. *Face coverings will be required and social distancing will be observed.* Out of an abundance of caution, we will NOT have amenities such as the café, child care, or vendors. However, we do have **online shopping** available now through December 18th at: <https://alternativegifts.org/giving/crowdfunds/57>.

Last year, the 25th Wichita market raised over \$37,000. More than \$2,500 of that was distributed to four local nonprofits: 1st Presbyterian Community Breakfast Mission, Grace Presbyterian Bus Pass Ministry, NAMI Wichita, and the Wichita Family Crisis Center. You can help make this year just as successful by buying a meaningful holiday gift that helps someone in need.

What’s an Alternative Gift?



Just like traditional gifts, alternative gifts express love and affection, and celebrate occasions that show you care. Purchase these tax-deductible gifts to honor your family and friends, then present them with a beautiful greeting card including a gift insert describing the project you support.

Shoppers who select alternative gifts at the in-person market get complimentary ornaments representing their sponsored causes—a unique feature of the market, and perfect for the Holiday season.

The Wichita Alternative Gift Market is not just an event

It is a community of people who care. Not just a shopping day, it’s an opportunity to transform our world. It is not religious, political, or commercial, but an uplifting alternative to the commercial norm. The market offers an opportunity to learn about projects around the world that relieve poverty and suffering. Your gifts can support over 30 causes—from stocking U.S. food pantries to providing livestock in a developing country—through our partner, Alternative Gifts International (AGI). The market will also feature four Wichita-area causes, as well as international Peace Corps wall calendars.

For more information:

- Julie Brin, “Market Crew” publicity volunteer, 316-841-4391 (m), juliebrin@gmail.com
- Laura McFall, 2020 “Market Crew” co-leader, 316-993-6341 (m), mcfall.kelly@att.net
- Surinder Moore, AGI Executive Director, 316-269-0635 (w), agi@alternativegifts.org

“This is the perfect event to go to if you want to find meaningful and inspiring gifts for your loved ones!” —Amy Emerson

More details at AlternativeGiftMarketWichita.Wordpress.com and AlternativeGifts.org

Sponsored by KMUW—NPR for Wichita, and McClelland Sound. Masks will be available thanks to a Sedgwick Co. grant.